



2016 MOPAR
EASTER JEEP® SAFARI



FCA CANADA
2016 Mopar
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Jeep® and Mopar Unveil Seven Concept Vehicles Built for 50th Annual Easter Jeep Safari

Vehicles Showcase a Wide Variety of Mopar and Jeep Performance Parts

- Jeep® Crew Chief 715: a salute to legendary Jeep military service vehicles
- Jeep Shortcut: inspired by the classic CJ-5 to handle tight, winding trails
- Jeep Renegade Commander: built to blaze a trail deep into the secluded wilderness
- Jeep Comanche: designed to be off-road ready with practical utility
- Jeep FC 150: heritage cab-over design, rich in history and capable of tackling any terrain
- Jeep Trailcat: Hellcat-powered off-roader capable of crawling or high-speed runs
- Jeep Trailstorm: added capability with a five centimetre (2-inch) lift kit, 37-inch tires and Dana 44 axles

Seven new, ultra-capable Jeep® concept vehicles, featuring an array of Mopar and Jeep Performance Parts available to consumers, conquered the famous and challenging trails of Moab, Utah, USA at Easter Jeep Safari, March 19-27, 2016. Thousands of off-road enthusiasts descended upon Moab this year to celebrate what was the most popular Jeep Safari ever, as the 50th annual event coincides with the 75th anniversary of the Jeep brand.

“Every year the Jeep team looks forward to pushing the limits with new, exciting and capable concept vehicles for our most loyal enthusiasts at the Easter Jeep Safari in Moab, where we receive a tremendous amount of valuable feedback,” said Mike Manley, Head of Jeep Brand – FCA Global. “This year is extra special, as together with our biggest fans, we celebrate Jeep’s 75th anniversary, as well as the 50th running of the Jeep Safari. We’re delighted to share seven of the most capable and eye-catching concept Jeep vehicles we’ve ever created at this year’s historic event.”

The 2016 crop of Easter Jeep Safari concept vehicles utilizes both production and prototype Jeep Performance Parts. The Mopar brand is responsible for developing, building and ensuring that all Jeep Performance Parts meet rigorous specifications and with 4x4 capabilities in mind, allowing Jeep owners to further enhance their stock vehicle.



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“These seven vehicles have been modified with Mopar and Jeep Performance Parts to take on the toughest trails, to go beyond where the road ends,” said Pietro Gorlier, Head of Parts and Service (Mopar), FCA – Global. “Mopar’s mission is to provide all FCA US vehicle owners with unique performance parts and accessories to tailor vehicles to their individual lifestyles. Nothing supports that more than demonstrating how we can equip Jeep owners to take on some of the more extreme trails in the world.”

The seven new Jeep concept vehicles built for Moab this year were created by a team of dedicated, passionate engineers, designers and fabricators that have been customizing production vehicles since 2002, and have introduced more than 50 concept vehicles for the enthusiasts who attend the popular Easter Jeep Safari. The 2016 Easter Jeep Safari concept vehicles include:

Jeep Crew Chief 715

The Jeep Crew Chief 715 concept vehicle was built as a salute to legendary Jeep military service vehicles, in particular the Kaiser M715. This open-air Wrangler Unlimited-based concept vehicle showcases a burly design with heritage styling cues. The Crew Chief 715 utilizes modern-day construction with a rear seat and extra doors for additional passenger capacity while staying close to its classic military roots.

Original Jeep military service vehicles were legendary for getting troops through rugged terrain, and the Jeep Crew Chief 715 illustrates this legacy. Steel front and rear bumpers, 20-inch beadlock wheels, and 40-inch NDT military tires pay homage to the original Jeep military vehicles. The Crew Chief 715 utilizes an on-board air system with a hard-mounted quick-disconnect fitting for airing up or lending assistance to other vehicles on the trail. Other features include a master cylinder brake upgrade, cold air intake and a modified exhaust.

Exterior features such as Jeep Performance Parts off-road rock rails, a winch mounted into the front and rear bumpers, Dana 60 front and rear axles and a 4-inch lift kit with Jeep Performance Parts/Fox 2.0 Remote Reservoir shocks give the Crew Chief 715 increased capability. The “Tactical Green” colour scheme runs from the custom-modified M715-inspired front-end, to the tailgate. The Crew Chief 715 features a military-themed 1.5 metre (5-foot) cargo bed.

Inside, the no-nonsense interior features leather bucket seats with canvas inserts, aircraft-inspired control switches and Mopar all-weather mats. The media centre features a centrally-located navigational compass.



The Jeep Crew Chief 715 is powered by the 3.6-litre Pentastar V-6 engine and is mated to a five-speed automatic transmission.

Jeep Shortcut

A carefully crafted take on the beloved Jeep CJ-5, this Wrangler-based concept vehicle invokes the spirit of 1950s Americana with a shortened body and functional simplicity.

Exterior styling cues include a unique grille, hood, tailgate, front and rear wheel flares and custom chrome front and rear bumpers. A modified exhaust, 17-inch red steel wheels and 35-inch BF-Goodrich Mud-Terrain T/A KM2 tires help the Jeep Shortcut maintain the look of an icon.

Jeep Performance Parts featured on the Shortcut include a front and rear Dana 44 axle and a 5 cm (2 inch) lift with Fox shocks. Overall body length has been reduced by more than 30 cm (12 inch) to keep the Shortcut concept vehicle light and maneuverable on the trails.

Inside, the simple-yet-functional interior features low-back leather bucket seats with plaid inserts, a red ball shifter handle, four-point safety cage and Mopar all-weather mats.

The Jeep Shortcut is powered by the 3.6-litre Pentastar V-6 engine and mated to a 5-speed automatic transmission.

Jeep Renegade Commander

The Jeep Renegade Commander concept vehicle is equipped with an assortment of Mopar and Jeep Performance Parts for the ultimate off-road adventure. A 5cm (2 inch) lift kit and 17-inch Rubicon aluminum wheels with 29.5-inch BF-Goodrich All-Terrain T/A KO2 tires increase the off-road capabilities of the Jeep Renegade Commander.

The “Fluorescent Gray” exterior features Renegade’s MySky open-air roof with removable panels, custom body decal, Mopar off-road rock rails, skid plates and a modified exhaust. Also featured are the Mopar brand’s trailer hitch receiver and front and rear auxiliary lights.

Inside, the Renegade Commander includes Katzkin seat covers, body colour bezel accents, a pedal kit, Mopar off-road kit and Mopar all-weather floor mats.

The Jeep Renegade Commander is powered by the 2.4-litre Tigershark engine with MultiAir2 mated to a 9-speed automatic transmission with Jeep Active Drive Low.



Jeep Comanche

Based on the Jeep Renegade, the Jeep Comanche concept vehicle is designed to be off-road ready with practical utility. A nod to Jeep pickup trucks of years past, the Comanche concept takes styling cues from military and civilian Jeep heritage.

The Comanche's "Beige Against the Machine" concept exterior paint is accented with a Satin Black hood, a concept lower front fascia, winch, steel rear bumper, soft top and spare tire in the bed. The wheelbase has been stretched an additional 15 cm (6 inch) versus a production Renegade to accommodate Comanche's 1.5 metre (5-ft) bed.

Inside, the Comanche features custom seat covers, pedal covers, door sill guards and Mopar all-weather mats. Jeep Performance Parts like off-road rock rails, a 5 cm (2 inch) lift kit and a winch bolster the Comanche's off-road capability. The Comanche rolls on 16-inch painted wheels and 32-inch BF-Goodrich All Terrain T/A tires.

The Jeep Comanche is powered by a 2.0-litre diesel I-4 engine and mated to a 9-speed automatic transmission with Jeep Active Drive Lock, which includes low range and a locking rear differential.

Jeep FC 150

A true American workhorse, this 1960 Jeep FC 150 concept vehicle is rich with heritage and built to tackle both challenging rocky trails and the harshness of a western cattle ranch. Originally built from 1956 to 1965, the FC 150 is based on the CJ-5 and offered a clever packaging solution by keeping overall length to a minimum for maneuverability, but maintained a full-length cargo box for utility.

This heritage Jeep vehicle continues to utilize its original steel body that proudly bears battle scars while components underneath have been revamped. The FC 150's off-road prowess has been enhanced courtesy of a 2005 Jeep Wrangler chassis modified to accept a Dana 44 front axle, Dana 60 rear axle and 17-inch white steel wheels wrapped in 33-inch BF-Goodrich Mud-Terrain T/A KM2 tires.

Inside, the FC 150 features vinyl seat covers, a custom headliner wrapped in a vintage duck hunting pattern, CB radio, analog compass and Mopar all-weather mats.

The Jeep FC 150 heritage vehicle is powered by a 4.0-litre PowerTech I-6 and is mated to a 3-speed automatic transmission.



Jeep Trailcat

The Jeep Trailcat concept vehicle is the ultimate off-road machine, equally at home on Moab's rugged trails or a high-speed section. Utilizing the supercharged 6.2-litre HEMI® Hellcat V-8 engine, and mated to a 6-speed manual transmission with a custom shifter ball featuring an embossed Hellcat logo, the Trailcat concept vehicle leaves everything else in a cloud of dust.

To get the 707-horsepower Hellcat engine into the Trailcat, designers stretched the wheelbase an additional 30 cm (12 inch) while chopping the windshield 5 cm (2 inch) for a sleeker look. Mopar exterior enhancements include a power dome vented hood, Satin Black grille, LED headlamp and fog lamps and rock rails.

The robust off-road look is further aided by steel front and rear bumpers, 17-inch beadlock wheels and 39.5-inch BF-Goodrich Krawler T/A KX tires, front and rear Dana 60 axles and Fox shocks.

Subtle design cues, such as a Hellcat decal on the front quarter panels and a "Trailcat" decal on the side of the hood, hint at the horsepower that lurks beneath, making this much more than a typical production Wrangler. The Trailcat's interior is simple yet functional and features sport bucket seats from the Dodge Viper, made from carbon fibre and featuring Katzkin leather seat covers with accent stitching.

Jeep Trailstorm

The Trailstorm concept vehicle is the ultimate Jeep Wrangler for exploring off the beaten path. Offering room for extra gear and fuel tanks, it is based on the Jeep Wrangler Unlimited, and delivers elevated capability to conquer trails with ease.

Off-road capabilities are enhanced with several Jeep Performance Parts, including 17-inch concept off-road wheels wrapped in 37-inch tires, a 5 cm (2 in) lift kit with Jeep Performance Parts/Fox shocks, a Jeep Performance Parts Rubicon winch, and Dana 44 front and rear axles. Half doors offer a clear view of obstacles ahead and a bedlined interior makes cleaning up after a day on the trails easy.

Mopar exterior enhancements include a winch guard, Satin Black grille, LED headlights and fog lights, high top fenders, power-dome vented hood, Mopar off-road rock rails with a step, Big Brake Kit, a concept fast-back soft top, tail light guards and a Mopar fuel filler door. Finishing the Trailstorm's exterior upgrades are a steel front and rear Rubicon bumper and a Jeep Performance Parts tire carrier. The Trailstorm is wrapped in camouflage allowing it to blend into its surroundings in the Utah desert. The Trailstorm's bedlined interior also features Katzkin seat covers and Mopar all-weather floor mats. The Jeep Trailstorm is powered by a 3.6-litre Pentastar V-6 engine and is mated to a 5-speed automatic transmission.



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Jeep Brand

Built on 75 years of legendary heritage, Jeep is the authentic SUV with class-leading capability, craftsmanship and versatility for people who seek extraordinary journeys. The Jeep brand delivers an open invitation to live life to the fullest by offering a full line of vehicles that continue to provide owners with a sense of security to handle any journey with confidence.

The Jeep vehicle lineup consists of the Cherokee, Compass, Grand Cherokee, Patriot, Renegade, Wrangler and Wrangler Unlimited. To meet consumer demand around the world, all Jeep models sold outside North America are available in both left and right-hand drive configurations and with gasoline and diesel powertrain options.

Mopar Brand

Mopar (a simple contraction of the words MOtor and PARTs) was trademarked in 1937 with the launch of an antifreeze product, but it truly made its mark in the 1960s during the muscle-car era. From Mopar Performance Parts to enhance speed and handling for both road and racing use, the brand soon expanded to include technical service and customer support.

Today, Mopar is FCA's service, parts and customer-care brand and distributes more than 500,000 parts and accessories in over 150 markets around the world. With more than 50 parts distribution centres and 27 customer-contact hubs globally, Mopar integrates service, parts and customer-care operations in order to enhance dealer and customer support worldwide. Mopar is the source for genuine parts and accessories for FCA brands.

Mopar parts are engineered together with the same teams that create factory-authorized specifications for FCA vehicles. This offers a direct connection that no other aftermarket parts company can provide. A complete list of Mopar accessories and performance parts is available at www.mopar.ca.

Jeep Performance Parts

The Jeep Performance Parts portfolio, created in 2012 and offered by Mopar for the Jeep brand, provides enthusiasts with high-end, hard-core, quality aftermarket accessories and performance parts including axles, lift kits, bumpers, winches, skid plates, suspension components and more. These aftermarket offerings are engineered together with the same teams that create factory-authorized specifications for FCA vehicles and help elevate the Jeep vehicles' already best-in-class off-road performance to the next level. Each part and accessory is specifically designed, built and quality tested to help transform stock rides into even more capable trail performers.



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Easter Jeep Safari

Easter Jeep Safari consists of trail rides, mostly day long trips, departing from Moab, Utah, throughout the nine-day-long event. The Jeep Safari was started in 1967 by the Moab Chamber of Commerce as a one-day trail ride. Over the years, as participation grew, the Safari expanded until it finally reached the current nine-day event. "Big Saturday" still remains the culmination of the event on the Saturday of Easter weekend.

About FCA Canada

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 91st anniversary in 2016. FCA Canada Inc. is a wholly owned subsidiary of FCA US LLC, a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers and markets Chrysler, Jeep®, Dodge, Ram and FIAT brands, as well as the SRT performance vehicle designation. The company also distributes Alfa Romeo models and Mopar products. In addition to its assembly facilities, which produce the Chrysler Pacifica, Dodge Grand Caravan (Windsor), Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development center in Windsor, and has sales offices and parts distribution centers throughout the country.

FCA, the seventh-largest automaker in the world based on total annual vehicle sales, is an international automotive group. FCA is listed on the New York Stock Exchange under the symbol "FCAU" and on the Mercato Telematico Azionario under the symbol "FCA."

