



2016 MOPAR PACIFICA ACCESSORIES



FCA CANADA 2016 Mopar PACIFICA ACCESSORIES

FCA Canada - Mopar Accessorizes the All-new 2017 Chrysler Pacifica

- Mopar helps customers personalize the all-new, Canadian-built 2017 Chrysler Pacifica minivan with unique or updated quality accessories
- Available products include DVD player, Stow 'n Go cargo bin, pet kennel, soft-sided cooler and more
- Select number of accessories can be upfitted to the Chrysler Pacifica or Pacifica Hybrid prior to delivery through Mopar factory-installed options

Mopar will make its own contribution to the all-new 2017 Chrysler Pacifica minivan with a lineup of unique accessories that will inspire customers to expand the functionality and personality of their minivan.

“Our minivan customers are looking for flexibility in their lives and rides, so we developed a vast array of quality-tested, authentic parts and accessories specifically geared for this new Chrysler Pacifica to suit any style or need,” said Pietro Gorlier, Head of Parts and Service (Mopar), FCA – Global.

Not only will the FCA Canada service, parts and customer-care brand provide plenty of personalization options with almost 100 Mopar accessories for the all-new 2017 Chrysler Pacifica, but the Mopar factory-installed options will provide the opportunity to add a select number of upfit products right when purchasing the vehicle at the FCA retailer or via the online configurator at www.mopar.ca.

Among the Mopar accessories to help personalize the all-new 2017 Chrysler Pacifica are the following items:

- **Flip-down overhead DVD player:** This entertainment unit has been upgraded for the 2017 Chrysler Pacifica
- **Stow 'n Go cargo bin:** This useful cargo bin, made of heavy-duty plastic, fits in the Stow 'n Go seating floor-storage areas and is great to stash gear or can be filled with ice and beverages for long trips or during tailgating
- **Pet kennel:** This generously sized, Chrysler-branded pet kennel fits into and ties down in the rear cargo area to keep your pet secure on long trips. It also doubles as a kennel for use outside the vehicle when traveling



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- **Foldable soft-sided cooler:** Made specifically for the 2017 Chrysler Pacifica, this Chrysler-branded, soft-sided and foldable cooler fits most spaces (i.e., Stow 'n Go storage area and under seats) and can hold up to 18 cans
- **Carpet and all-weather mats:** Both carpet and all-weather (slush) mats are available in separate packages for first-, second- and third-row seating areas, as well as the cargo area. The all-weather mats help keep the vehicle's interior space pristine with molded deep ribs to trap and hold dirt, water, snow and mud
- **Cargo liner:** This useful liner will help cover the entire cargo area, when both second- and third-row seats are folded flat and stored in the floor, in order to keep carpet clean when moving large items, boxes and anything dirty
- **Cargo tote:** Keep gear together in the cargo area with this foldable tote
- **First-aid kit for Pacifica:** Perfect and useful for active families on the move, this first-aid kit comes in a small and easily stored canvas storage bag, which fits in the glove box, centre console, under seats or in floor bins
- **Roadside safety kit:** Be prepared for most roadside emergencies with this compact kit, which includes jumper cables, tools, gloves, flashlight, reflective triangle and much more
- **Spare tire kit:** This essential addition to any 2017 Chrysler Pacifica includes a mounted compact spare tire, jack and jack tools
- **Chrysler-branded license plate frame:** Available in either black or bright finishes
- **Bodyside moulding:** Add personality and protection with bright bodyside moulding
- **Receiver hitch:** Class II, Receiver increases towing capacity to up to 816 kilograms (1,800 lbs.) with weight-distributing equipment.
- **Front air deflector:** Directs insects and road spray up and away from the hood and windshield
- **Remote start kits:** The same kit found on production-equipped vehicles
- **Running boards:** Provides additional assistance for stepping into your 2017 Chrysler Pacifica
- **Door sills:** Protects the interior door sills from scratches
- **Splash guards, front and rear:** Designed to fit the contours of the 2017 Chrysler Pacifica, these front and rear splash guards (sold separately) provide added protection from road debris and stone chips
- **Racks and carriers:** Mopar offers a variety of racks and carriers for the 2017 Chrysler Pacifica to allow owners to take their adventure on the road. Options include a roof-mount water sports carrier, roof-mount ski and snowboard carrier, roof-top cargo basket and basket cargo net, roof-top box cargo carrier and hitch-mounted bike carriers



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- **Wireless charging:** Provides built-in charging when your smartphone is placed on the charging pad
- **Mopar Electronic Vehicle Tracking System (EVTS):** A state-of-the-art, GPS-enabled stolen vehicle recovery system that helps protect the vehicle, along with additional available security features

About Mopar Brand

Mopar (a simple contraction of the words MOtor and PARts) was trademarked in 1937 with the launch of an antifreeze product, but it truly made its mark in the 1960s during the muscle-car era. From Mopar Performance Parts to enhance speed and handling for both road and racing use, the brand soon expanded to include technical service and customer support.

Today, Mopar is the service, parts and customer-care brand of FCA US LLC and distributes more than 500,000 parts and accessories in over 150 markets around the world. With more than 50 parts distribution centers and 25 customer contact centers globally, Mopar integrates service, parts and customer-care operations in order to enhance dealer and customer support worldwide. Mopar is the source for genuine parts and accessories for FCA brands.

Mopar parts are engineered together with the same teams that create factory-authorized specifications for FCA vehicles. This offers a direct connection that no other aftermarket parts company can provide. A complete list of Mopar accessories and performance parts is available at www.mopar.ca.

About FCA Canada

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 91st anniversary in 2016. FCA Canada Inc. is a wholly owned subsidiary of FCA US LLC, a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers and markets Chrysler, Jeep®, Dodge, Ram and FIAT brands, as well as the SRT performance vehicle designation. The company also distributes Alfa Romeo models and Mopar products. In addition to its assembly facilities, which produce the Chrysler Pacifica, Dodge Grand Caravan (Windsor), Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development center in Windsor, and has sales offices and parts distribution centers throughout the country.

FCA, the seventh-largest automaker in the world based on total annual vehicle sales, is an international automotive group. FCA is listed on the New York Stock Exchange under the symbol "FCAU" and on the Mercato Telematico Azionario under the symbol "FCA."

