



RAM

2017 RAM 2500 & 3500 HEAVY DUTY
OVERVIEW

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FCA CANADA

2017 Ram 2500 & 3500 Heavy Duty OVERVIEW

What's New for 2017

- Canada's off-road truck leader enhances its lineup with the new Ram 2500 Power Wagon® and new Ram 2500 4x4 Off-Road Package
- The 2017 Ram Power Wagon features new design elements, including new interior, wheels, grille, bumpers and legacy graphics, taking cues from 1979-80 "Macho Power Wagon"
- The Ram 2500 4x4 Off-Road Package features a list of essential off-road components and is available on 2500 Crew and Mega Cab 4x4 models:
 - Hill Descent Control
 - Tow hooks
 - Transfer case skid plate shield
 - Bilstein® shocks
 - Limited-Slip Differential
 - On-/Off-road tires (standard 18-inch or optional 20-inch)
 - Off-Road decal
 - Black fender flares
- Bilstein monotube shocks standard on Laramie Longhorn and Limited 4x4 models enhancing already exceptional ride and handling
- All Ram trucks receive a new five micron cabin air filter

About the 2017 Ram 2500 & 3500 Heavy Duty

Ram Heavy Duty is part of Canada's longest-lasting line of pickups and best-selling line of diesel pickups. For 2017, Ram continues to deliver on customer needs with up to 14,157 kilograms (31,210 pounds) of towing capacity, 17,735 kg (39,100 lbs.) GCWR, 900 lb-ft of diesel torque and 410 gas engine horsepower – which are some of the most important why buys for heavy-duty truck buyers. Ram Heavy Duty trucks offer many innovative features and enhanced ride quality thanks to a standard multilink coil spring rear suspension on Ram 2500 and available Auto-Level Rear Air Suspension on Ram 2500 and 3500.



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Highlights

- Ram delivers exceptional capability:
 - 1-ton towing – up to 14,157 kg (31,210 lbs.) with Ram 3500
 - 1-ton Gross Combined Weight Rating (GCWR) – up to 17,735 kg (39,100 lbs.) with Ram 3500
 - 1-ton payload – up to 3,352 kg (7,390 lbs.) on Ram 3500
 - ¾-ton towing – up to 8,156 kg (17,980 lbs.) on Ram 2500
 - ¾-ton GCWR – up to 11,476 kg (25,300 lbs.) on Ram 2500
 - ¾-ton payload – up to 1,801 kg (3,990 lbs.) on Ram 2500
 - Up to 900 lb-ft of torque with the 6.7-litre Cummins® Turbo Diesel on Ram 3500
 - Gas horsepower and torque up to 410 horsepower and 429 lb-ft torque with the 6.4-litre HEMI® V8 engine
- The Ram 2500 offers two segment-exclusive rear suspensions: a multilink coil spring system or available air suspension system
- The Ram 3500 continues to utilize the rear Hotchkiss leaf spring system and offers an available supplemental air suspension system
- Innovative Uconnect® infotainment systems, including the available Uconnect 8.4 multimedia centre with largest-in-touch 8.4-inch touchscreen
- The Ram Power Wagon comes standard with the 6.4-litre HEMI V8 engine and Ram ArticulinK® suspension system, both contributing to its title: the most capable full-size off-road pickup in Canada
- Engine options include:
 - 5.7-litre HEMI V8 engine delivering 383 horsepower at 5,600 rpm and 400 lb-ft of torque, and features Variable Valve Timing (VVT) for greater efficiency and performance
 - 6.4-litre HEMI V8 delivers best-in-class gas engine horsepower, with 410 horsepower at 5,600 rpm and an outstanding 429 lb-ft of torque at 4,000 rpm, and features VVT with Fuel Saver Multi-Displacement System (MDS) Technology
 - 6.7-litre Cummins High-Output Turbo Diesel produces up to 385 horsepower at 2,800 rpm and 900 lb-ft of torque at a low 1,700 rpm depending on application



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Configurations in 4x2 or 4x4

- Regular Cab 8' box
- Crew Cab 6'4" box
- Crew Cab 8' box
- Mega Cab 6'4" box

Model lineup

The Ram Heavy Duty lineup is available in seven trim levels:

- ST
- SLT
- Outdoorsman[®]
- Power Wagon[®]
- Laramie[®]
- Laramie Longhorn[®]
- Laramie Limited

Exterior colours

Available colors (note some colours available in two-tone):

- Red Pearl
- Flame Red
- Luxury Brown Pearl
- Black Forest Green Pearl
- Blue Streak Pearl
- True Blue Pearl
- Bright Silver Metallic
- Granite Crystal Metallic
- Maximum Steel Metallic
- Brilliant Black Crystal Pearl
- Pearl White
- Bright White

About FCA Canada

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 91st anniversary in 2016. FCA Canada Inc. is a wholly owned subsidiary of FCA US LLC, a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers and markets Chrysler, Jeep[®], Dodge, Ram and FIAT brands, as well as the SRT performance vehicle designation. The company also distributes Alfa Romeo models and Mopar products. In addition to its assembly facilities, which produce the Chrysler Pacifica, Dodge Grand



Caravan (Windsor), Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development center in Windsor, and has sales offices and parts distribution centers throughout the country.

FCA, the seventh-largest automaker in the world based on total annual vehicle sales, is an international automotive group. FCA is listed on the New York Stock Exchange under the symbol “FCAU” and on the Mercato Telematico Azionario under the symbol “FCA.”

