



RAM

2017 RAM PROMASTER CITY OVERVIEW

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FCA CANADA

2017 Ram ProMaster City OVERVIEW

What's New for 2017

- Shifter illumination brighter for improved visibility
- Rear-door reflectors added to inside/lower portion of doors for improved visibility

About the 2017 Ram ProMaster City

The ProMaster City is Ram Commercial's Class 1 van offering. Whether the job is delivering packages, organizing and hauling the tools of a professional tradesman or carting the band's gear to the next gig, the Ram ProMaster City van is designed and engineered to tackle big jobs with best-in-class cargo volume of 3,729 litres (131.7 cubic feet) and payload capacity of 862 kg (1,900 pounds). It does so while delivering versatile functionality, durability and superior ride and handling.

Highlights

- 2017 Ram ProMaster City aggressively competes in the compact Class 1 van segment with a focus on commercial customer needs and low total cost of ownership
- Available in two-seat cargo van and five-seat passenger wagon configurations in two different trims (ST and SLT), Ram ProMaster City offers modern styling and professional appeal in a small, capable package
- Ram ProMaster City best-in-class features:
 - Standard 178 horsepower and 174 lb-ft of torque mated to a class-exclusive nine-speed automatic transmission
 - Payload – 862 kilograms (1,900 pounds)
 - Cargo volume – 3,729 litres (131.7 cubic feet)
 - Distance between wheel wells – 1,229 millimetres (48.4 inches)
 - Wheelbase – 3,109 mm (1,224 in.)
 - Towing – 907 kg (2,000 lbs.)
- Exterior and interior design elements on the Ram ProMaster City collectively deliver outstanding versatility, practicality and a level of refinement unexpected in the commercial small van category
- The Ram ProMaster City Cargo Van offers a maximum cargo area width of 1,534 mm (60.4 in), a cargo area height of 1,316 mm (51.8 in) and a rear step-in height of 546 mm (21.5 in)
- The Ram ProMaster City uses a simplified colour palette with inspiration from items that can be found in a vocational environment: tool boxes, hand tools and lumber



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Model lineup

- Cargo Van ST (available with panels or glass or a combination)
- Cargo Van SLT (available with panels or glass or a combination)
- Wagon ST with rear and side glass windows
- Wagon SLT with rear and side glass windows

Available exterior colours

- Silver Metallic
- Bright White
- Deep Red Metallic
- Bright Red
- Quartz Grey Metallic
- Blue Night Metallic
- Black Metallic
- Broom Yellow

About FCA Canada

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 91st anniversary in 2016. FCA Canada Inc. is a wholly owned subsidiary of FCA US LLC, a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers and markets Chrysler, Jeep®, Dodge, Ram and FIAT brands, as well as the SRT performance vehicle designation. The company also distributes Alfa Romeo models and Mopar products. In addition to its assembly facilities, which produce the Chrysler Pacifica, Dodge Grand Caravan (Windsor), Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development center in Windsor, and has sales offices and parts distribution centers throughout the country.

FCA, the seventh-largest automaker in the world based on total annual vehicle sales, is an international automotive group. FCA is listed on the New York Stock Exchange under the symbol “FCAU” and on the Mercato Telematico Azionario under the symbol “FCA.”

