



2018 CHRYSLER 300

STYLISH & TECHNOLOGICALLY ADVANCED

- 300C is the most luxurious vehicle in its class¹ featuring premium quilted and perforated Nappa leather-faced seats and rich Mocha real-wood interior accents
- Next-generation Uconnect[®] multimedia centres with Largest-in-Class² 8.4-inch touchscreen featuring:
 - Apple CarPlay[™] and Android Auto^{™,3}
 - SiriusXM Guardian⁴
 - SiriusXM Travel Link and Traffic Plus⁵ - Available

BOLD APPEARANCE

- 300S Alloy Edition Package available for 2018 with unique Dark Bronze and Titanium exterior finishes, while the interior mixes Black Nappa leather with Caramel accent stitching
- Enhance 300S with Sport Appearance Packages to create a more athletic attitude:
 - Exterior Package includes an aggressive front fascia, unique LED fog lamps, sculpted side sills and a rear decklid spoiler
 - Interior is available with premium Nappa leather-faced seats with Alcantara[®] bolsters

OPERATIONAL EXCELLENCE

- Best-in-Class V6 and AWD fuel economy⁶
- Class-exclusive² TorqueFlite[®] 8-speed automatic transmission with available steering wheel-mounted paddle shifters and Sport Mode
- Delivers all-weather performance with the most technologically advanced AWD system in its class² - Available on all V6 models
- Two powerful and efficient engines: 3.6L Pentastar[™] VVT V6 with up to 300 hp, or the 5.7L HEMI[®] VVT V8 with 363 hp and FuelSaver Multi-Displacement System

2018 CHRYSLER 300



TOURING

POWERTRAIN.....

- 3.6L Pentastar™ VVT V6 with 292 horsepower and 260 lb-ft of torque
- TorqueFlite® 8-speed automatic transmission
- Rear-wheel drive (RWD)

INTERIOR AMENITIES.....

- 7-inch full-colour customizable in-cluster display centre
- 12-volt centre console power outlet
- Air conditioning with dual-zone automatic temperature control, air filtering and humidity sensor
- Auto-dimming rearview mirror
- Dual remote USB ports for charging
- Full-length floor console with illuminated front cup holders
- Illuminated rear assist handles
- Leather-wrapped steering wheel with mounted audio and cruise controls
- Media Centre:
 - Apple CarPlay™ and Android Auto™³
 - Hands-free communication⁷ with Bluetooth® streaming audio
 - Media hub including two USB ports and auxiliary audio input jack
 - SiriusXM Guardian with 1-year subscription⁴
 - SiriusXM satellite radio with 1-year subscription⁵
 - Uconnect® 4C multimedia centre with 8.4-inch touchscreen and 6 speakers
- Power windows, front 1-touch up-and-down
- Rear-seat armrest with cup holder
- Rotary E-shift
- Seating:
 - Power 12-way driver's seat including 4-way lumbar adjust
 - Premium cloth front bucket seats with 60/40 split-folding rear seat
- Sun visors with illuminated vanity mirrors
- Tilt/telescoping steering column

EXTERIOR FEATURES.....

- Automatic bifunctional halogen projector headlamps with Chrome surrounds
- Black grille with bright surround
- Body-colour door handles and shark fin antenna
- Body-colour, power, heated mirrors, manual folding
- Chrome-accented LED taillamps; Dual bright exhaust tips
- Wheels and Tires:
 - 17-inch Tech Silver aluminum wheels
 - P215/65R17 low-rolling-resistance tires

SAFETY & SECURITY.....

- 4-wheel antilock disc brakes with Brake Assist, Rain Brak Support and Ready Alert Braking
- 7 air bags³
- Compact spare tire
- Electric power steering
- Electronic Stability Control (ESC)⁹ with Hill Start Assist, Electronic Roll Mitigation, Trailer Sway Control and All-Speed Traction Control
- Keyless Enter 'n Go™ with proximity entry and push-button start
- Reactive front head restraints¹⁰
- Security alarm and Sentry Key® anti theft engine immobilizer
- Tire pressure monitoring display

DISCLAIMERS: Specifications, pricing, descriptions, illustrative materials and all competitive comparisons/claims contained in this document are as accurate as known at the time of production approval (August 2017). Some of the equipment shown or described throughout this document is available at extra cost. 1. Based on the latest available competitive information and WardsAuto Large Regular vehicle segmentation. Most luxurious claim based on Chrysler 300C model. Excludes other vehicles designed and manufactured by FCA US LLC. 2. Based on the latest available competitive information and WardsAuto Large Regular vehicle segmentation. Excludes other vehicles designed and manufactured by FCA US LLC. 3. Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice controls, when it is safe to do so. Apple CarPlay requires a compatible iPhone connected via USB cable to the Uconnect system. Android Auto requires the Android Auto app on Google Play and an Android compatible smartphone running Android 5.0 Lollipop or higher. Data plan rates may apply. 4. All SiriusXM Guardian™-equipped vehicles come with a 12-month trial effective on the date of purchase or lease of a new vehicle. Enrollment in the trial is required to receive service. Upon expiration of the trial period, purchase of a subscription is required to continue SiriusXM Guardian. Services can only be used where cellular coverage is available. See Uconnect® and SiriusXM Guardian Terms of Service for complete service limitations. 5. Requires SiriusXM radio subscriptions governed by SIRIUS terms and conditions available at siriusxm.ca. 6. Based on the latest available competitive information and WardsAuto Large Regular vehicle segmentation. Excludes other vehicles designed and manufactured by FCA US LLC. Fuel economy claims based on 2018 EnerGuide ratings. See fuel economy chart for full details. 7. Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Voice commands of phone require a Bluetooth compatible phone. 8. The advanced front air bags in this vehicle are certified to the federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. 9. No system can repeat the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behaviour to prevailing road conditions. 10. Always sit properly with the head restraint properly adjusted. Never place anything in front of the head restraint. 11. This is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of their surroundings and be prepared to take corrective action to avoid collisions. 12. Not compatible with all garage door openers. 13. Never program while driving. GPS mapping and available 3D navigation may not be detailed or available in all areas or reflect current road regulations. 14. Based on 2018 EnerGuide fuel consumption ratings. Government of Canada test methods used. Your actual fuel consumption will vary based on driving habits and other factors. Use for comparison purposes only. Ask your retailer for EnerGuide information. †Late availability.

300S

ENHANCEMENTS VS. TOURING.....

- 180-amp alternator
- 300-horsepower rating (3.6L)
- 300S badging and 300S grille with Black Chrome surround
- BeatsAudio™ premium sound system with 10 speakers, subwoofer and 552-watt amplifier
- Black headlamp and taillamp accents
- Bright Chrome Chrysler wing badge with Black insert
- Gloss Black daylight-opening surround moulding
- LED fog lamps
- Nickel-finished analogue clock
- ParkView® Rear Back-Up Camera¹¹
- Rear-seat armrest with storage and illuminated cup holders
- Remote start
- Seating:
 - Heated front seats
 - Nappa leather-faced sport bucket seats
- Power 12-way front-passenger seat including 4-way lumbar adjust
- Sport mode; Steering wheel-mounted paddle shifters
- Universal garage door opener¹²
- Wheels and Tires:
 - 20-inch Hyper Black aluminum wheels
 - 245/45R20 BSW all-season performance tires

LIMITED

ENHANCEMENTS VS. TOURING.....

Note: Previously 2017 300C

- 20-inch polished aluminum wheels with 245/45R20 BSW all-season performance tires
- 6 premium speakers with 276-watt amplifier
- 180-amp alternator
- Auto-adjust-in-Reverse exterior mirrors
- Auto-dimming exterior driver's mirror
- Bright door handles
- Chrome, power, heated exterior mirrors, manual folding
- Door sill scuff pads
- Driver and front-passenger lower LED lamps
- Driver's memory settings for exterior mirrors, seat and radio presets
- Front and rear map pocket LED lamps
- Granite Crystal grille with Chrome surround
- Heated wood/leather-wrapped steering wheel
- LED fog lamps
- ParkView Rear Back-Up Camera¹¹
- Power tilt/telescoping steering column
- Rear-seat armrest with storage and illuminated cup holders
- Remote start
- Seating:
 - Heated/ventilated front seats and heated rear seats
 - Nappa leather-faced seats with perforated inserts
 - Power 12-way front-passenger seat including 4-way lumbar adjust
- Universal garage door opener¹²

300C[†]

ENHANCEMENTS VS. LIMITED.....

Note: Previously 2017 300C Platinum

- 5.7L HEMI® VVT V8 with FuelSaver MDS and 363 hp/394 lb-ft of torque
- 20-inch polished aluminum wheels with Satin Finish
- Adaptive bi-xenon High Intensity Discharge (HID) headlamps
- Automatic headlamp levelling system
- Heated and cooled front-console cup holders
- Luxury Black grille with Platinum surround
- Luxury front and rear floor mats
- Luxury steering wheel with Chrome accent ring
- Performance 4-wheel antilock disc brakes
- Platinum 300C badge
- Platinum Chrome door handles and exterior mirrors
- Premium quilted Nappa leather-faced seats with perforated inserts
- Steering wheel-mounted paddle shifters and Sport Mode

Note: Dual-Pane Panoramic Sunroof and harman/kardon® Audio Group are optional

SELECT OPTIONAL EQUIPMENT	Touring	300S	Limited	300C
5.7L HEMI VVT V8 engine (RWD)		•		
All-Wheel Drive (incl. 19-inch wheels)	•	•	•	
SafetyTec™ 1	•	•	•	•
SafetyTec 2		•	•	•
Dual-Pane Panoramic Sunroof	•	•	•	•
Uconnect 4C NAV ¹³	•	•	•	•
Touring-L Group	•			
300S Premium Group		•		
300S Alloy Edition [†]		•		
Black Painted Roof		•		
Sun, Sound & NAV Package [†]				•
harman/kardon Audio Group			•	•

FUEL ECONOMY ¹⁴	City L/100km (MPG)	Highway L/100km (MPG)	Combined L/100km (MPG)
3.6L Pentastar VVT V6 (RWD)	12.4 (23)	7.8 (36)	10.3 (27)
3.6L Pentastar VVT V6 (AWD)	12.8 (22)	8.7 (32)	11.0 (26)
5.7L HEMI VVT V8 (RWD)	14.7 (19)	9.4 (30)	12.3 (23)