



**FCA CANADA  
CORPORATE OVERVIEW**

FCA Canada Inc. is a wholly owned subsidiary of FCA US LLC. Founded as the Chrysler Corporation in 1925, the Company celebrates its 92nd anniversary in Canada in 2017.

**Headquarters:** One Riverside Drive West, Windsor, Ontario, N9A 5K3

**Telephone:** (519) 973-2000

**Public Web Site:** [www.fcacanada.ca](http://www.fcacanada.ca)

**Media Web Site:** [www.fcamedia.ca](http://www.fcamedia.ca)

**Executive Management:** Reid Bigland, Chairman, President and CEO, FCA Canada Inc.

**Total Employment:** 12,008 (as of Jan 2017)

**Major Brands:** Alfa Romeo, Chrysler, Dodge, FIAT, Jeep®, Ram, Mopar and SRT

**Vehicles Sold (2016):** 278,729

**Manufacturing Facilities:**

**Windsor Assembly Plant**

2199 Chrysler Centre, Windsor, ON N9A 4H6

Chrysler Pacifica, Chrysler Pacifica Hybrid and Dodge Grand Caravan

**Brampton Assembly Plant**

2000 Williams Parkway East, Brampton, ON L6S 6B3

Chrysler 300, Dodge Charger and Dodge Challenger

**Etobicoke Casting Plant**

15 Brown's Line, Toronto, ON M8W 3S3

Aluminum die castings for a variety of FCA US vehicles



### **Research and Test Facilities:**

#### **FCA Canada/University of Windsor Automotive Research and Development Centre (ARDC)**

3939 Rhodes Drive, Windsor, ON N8W 5B5

In partnership with the University of Windsor, the facility conducts research and testing for various automotive initiatives. The ARDC is equipped with six road-test simulators and a range of research and development support facilities, including the Automotive Coatings Research Facility and the Automotive Lighting Research Facility. The ARDC celebrated its 21<sup>th</sup> anniversary in 2017.

#### **About FCA Canada**

Founded as the Chrysler Corporation in 1925, FCA Canada Inc. is based in Windsor, Ontario, and celebrates its 92nd anniversary in 2017. FCA Canada is a wholly owned subsidiary of FCA US LLC, a North American automaker based in Auburn Hills, Michigan and member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. FCA Canada has approximately 440 dealers and sells Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo brands, as well as the SRT performance designation. The company also distributes Mopar and Alfa Romeo parts and accessories. In addition to its assembly facilities, which produce the Chrysler Pacifica, Chrysler Pacifica Hybrid and Dodge Grand Caravan (Windsor), Chrysler 300, Dodge Charger and Dodge Challenger (Brampton), FCA Canada operates an aluminum casting plant in Etobicoke, a research and development centre in Windsor, and has sales offices and parts distribution centers throughout the country.

