



2018 RAM HEAVY DUTY



LEGENDARY POWERTRAINS

- **Proven 5.7L HEMI® VVT V8**
 - Canada's Best-Selling V8 engine¹ (based on the past 6 years of registrations)
 - 383 hp and 400 lb-ft of torque
- **Powerful 6.4L HEMI VVT V8**
 - Best-in-Class gas engine horsepower² - 410 hp
 - Incredible gas torque - 429 lb-ft
- **Legendary 6.7L Cummins® Turbo Diesel I-6**
 - Canada's Best-Selling Heavy-Duty Diesel engine³ (based on the past 6 years of registrations)
 - Up to 385 horsepower
 - Best-in-Class torque² of up to 930 lb-ft – Ram 3500

CLASS-EXCLUSIVE FEATURES FOR THE TOUGHEST ASSIGNMENTS

- Ram Heavy Duty offers a long list of Class-Exclusive features including⁴:
 - Auto-Level Rear Air Suspension - Available
 - Multilink coil spring rear suspension - Standard on Ram 2500
 - Best-in-Class cargo versatility with the available RamBox® Cargo Management System
 - Ram Active Air™ technology paired with the available 6.7L Cummins Turbo Diesel I-6
- Highest Snow Plow Rating²: 1,265 lb (3500) / 1,225 lb (2500)

EXCEPTIONAL CAPABILITY

- Canada's most capable full-size offroad pickup⁴ (Ram 2500 Power Wagon®)
- Best-in-Class fifth-wheel towing² up to 13,608 kg (30,000 lb) – Ram 3500
- 1-ton Towing – up to 14,157 kg (31,210 lb)
- 1-ton Gross Combined Weight Rating (GCWR) – up to 17,736 kg (39,100 lb)
- 1-ton Payload – up to 3,352 kg (7,390 lb)
- 3/4-ton Towing – up to 8,156 kg (17,980 lb)
- 3/4-ton Gross Combined Weight Rating (GCWR) – up to 11,476 kg (25,300 lb)
- 3/4-ton Payload – up to 1,810 kg (3,990 lb)

2018 RAM HEAVY DUTY

ST (REGULAR CAB / CREW CAB)

- AVAILABLE POWERTRAINS*
- 5.7L HEMI® Variable Valve Timing (VVT) V8 with 6-speed automatic
 - 6.4L HEMI VVT V8 with FuelSaver MDS and 6-speed automatic
 - 6.7L Cummins® High-Output Turbo Diesel I-6 with 6-speed AISIN® automatic (3500)
 - 6.7L Cummins Turbo Diesel I-6 with 6-speed automatic
 - 6.7L Cummins Turbo Diesel I-6 with 6-speed manual

Select standard equipment:

- INTERIOR AMENITIES.....
- 3.5-inch Electronic Vehicle Information Centre (EVIC)
 - 12-volt auxiliary power outlet
 - Air conditioning
 - Behind-the-seat storage (Regular Cab)
 - Black vinyl floor covering
 - Cruise control
 - Front armrest with storage and cup holders (with automatic)
 - Heavy-duty vinyl 40/20/40 front bench seat
 - Manual locks and front windows (Regular Cab)
 - Media hub with USB port and auxiliary input jack; remote USB port for charging
 - Power locks and front windows, 1-touch up-and-down (Crew Cab)
 - Radio 3.0 multimedia centre with 6 speakers
 - Rear dome lamp
 - Rear in-floor storage bins and rear underseat storage compartment (Crew Cab)

- EXTERIOR FEATURES.....
- 17-inch styled steel wheels with LT245/70R17E BSW all-season tires (2500)
 - 18-inch styled steel wheels with LT275/70R18E BSW all-season tires (3500 SRW)
 - Automatic quad-halogen headlamps
 - Black, 6 x 9-inch mirrors, manual folding (2500)
 - Black, 7 x 11-inch trailer tow mirrors, manual folding (3500)
 - Black door handles and front/rear bumpers
 - Black grille with Black insert

- SAFETY & SECURITY.....
- 4-wheel disc antilock brakes with Brake Assist
 - 6 air bags^o
 - Electronic Stability Control (ESC)⁷ with Hill Start Assist, Trailer Sway Control, Electronic Roll Mitigation, Rain Brake Support, Ready Alert Braking and Traction Control
 - Smart diesel exhaust brake (6.7L Cummins)
 - Sentry Key® anti-theft engine immobilizer
 - Tire pressure monitoring display

- CAPABILITY & FUNCTIONALITY.....
- Anti-spin differential rear axle (3500)
 - Class V hitch receiver with 4- and 7-pin wiring harness
 - Front/rear heavy-duty shock absorbers
 - Heavy-duty Hotchkiss rear suspension (3500); Multilink coil spring rear suspension (2500)
 - Manual shift-on-the-fly transfer case (4x4)
 - Ram Active Air™ intake (6.7L Cummins)
 - Tow hooks (3500)

SLT (REGULAR CAB / CREW CAB / MEGA CAB®)

- ENHANCEMENTS VS. ST.....
- 18-inch chrome-clad steel wheels with LT275/70R18E BSW all-season tires
 - Black, power, heated, 6 x 9-inch mirrors, manual folding (2500)
 - Black, power, heated, 7 x 11-inch trailer tow mirrors, manual folding with supplemental turn signals and courtesy lamps (3500)
 - Carpet floor covering; Floor mats (rear on Crew Cab and Mega Cab)
 - Chrome front/rear bumpers and grille with Black insert
 - Cloth 40 / 20 / 40 front bench seat
 - Colour-keyed instrument panel
 - Electronic shift-on-the-fly transfer case (4x4)

DISCLAIMERS: Specifications, pricing, descriptions, illustrative materials and all competitive comparisons/claims contained in this document are as accurate as known at the time of production approval (August 2017). Some of the equipment shown or described throughout this document is available at extra cost. † Not all powertrains available on all models. * Please see your retailer for complete details. 1. Based on IHSMarket Automotive Canadian New Vehicle Total Registrations from CY16 2011 – 2015 and CYTD July 2016 for all Cars, Light Duty and Medium/Heavy Duty Trucks with a V8 engine. 2. Based on 2500/250 and 3500/350 class pickups. 370 horsepower on 3500 Mega Cab models. 3. Based on IHSMarket Automotive Canadian New Vehicle Total Registrations from CY16 2011 – 2015 and CYTD July 2016 for the FCA segment which includes: RAM and Dodge 2500/3500 Series Pickup Trucks, Chevrolet and GMC 2500/3500 Series Pickup Trucks and Ford F250/F350 Pickup Trucks. 4. Based on 2500/250 and 3500/350 class pickups. 5. Based on the latest available competitive information for curb-to-curb turning radius. Class based on 2500/250 pickups. 6. The advanced front air bags in this vehicle are certified to the federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. 7. No system can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behaviour to prevailing road conditions. 8. Requires SiriusXM radio subscriptions governed by SIRIUS terms and conditions available at siriusxm.ca. 9. Driving while distracted can result in loss of vehicle control. Only use mobile phones and other devices, even with voice commands, when it is safe to do so. Apple CarPlay requires a compatible iPhone connected via USB cable to the Uconnect system. Android Auto requires the Android Auto app on Google Play and an Android compatible smartphone running Android 5.0 Lollipop or higher. Data plan rates may apply. 11. Not compatible with all garage door openers. 12. This is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of their surroundings and be prepared to take corrective action to avoid collisions. 13. All SiriusXM Guardian™-equipped vehicles come with a 12-month trial effective on the date of purchase or lease of a new vehicle. Enrollment in the trial is required to receive service. Upon expiration of the trial period, purchase of a subscription is required to continue SiriusXM Guardian. Services can only be used where cellular coverage is available. See Uconnect® and SiriusXM Guardian Terms of Service for complete service limitations. 14. Never program while driving. GPS mapping and available 3D navigation may not be detailed or available in all areas or reflect current road regulations.

SLT (REGULAR CAB / CREW CAB / MEGA CAB)

- ENHANCEMENTS VS. ST CONTINUED.....
- Overhead console; Passenger-side sun visor with mirror
 - Premium vinyl door trim with map pocket
 - Rear manual sliding window (Regular Cab)
 - Rear power sliding window (Crew Cab and Mega Cab)
 - Remote keyless entry
 - SiriusXM satellite radio with 1-year subscription⁸
 - Temperature and compass display
 - Traveller/mini trip computer

OUTDOORSMAN® (CREW CAB 2500 4X4 ONLY)

- ENHANCEMENTS VS. SLT.....
- 18-inch polished forged aluminum wheels with LT275 / 70R18E OWL on-/off-road tires
 - Anti-spin differential rear axle and transfer case skid plate shield
 - Black lower two-tone paint, fender flares and front/rear bumpers
 - Body-colour grille with Black insert
 - Fog lamps
 - Front/rear rubber floor mats
 - Tow hooks

POWERWAGON® (CREW CAB 2500 4X4 ONLY)

- ENHANCEMENTS VS. SLT.....
- 4.10 rear axle and 180-amp alternator
 - 7-inch full-colour customizable in-cluster display centre with Power Wagon theme
 - 17-inch aluminum wheels with Matte Black painted pockets and Black centre cap
 - LT285 / 70R17D OWL all-terrain tires
 - Bifunctional halogen projector headlamps with Black surround
 - Black fender flares, front/rear bumpers and lower two-tone paint
 - Black grille with Billet Silver “RAM” badge
 - Black “RAM” tailgate badge; POWER WAGON decals on hood, tailgate and side
 - Body-colour door handles
 - Clearance lamps and fog lamps
 - Electronic trailer brake controller and Hill Descent Control
 - Front disconnecting stabilizer bar
 - Front tow hooks and WARN® electric winch
 - Fuel tank and transfer case skid plate shields
 - Hands-free communication⁹ with Bluetooth[®] streaming audio
 - Manual shift-on-the-fly transfer case
 - Mini floor console
 - Perforated steering wheel with Light Slate Grey stitching and mounted audio and cruise controls
 - Premium taillamps with Black surround
 - Ram Articulin™ suspension
 - Tru-Lok® front and rear differentials
 - Uconnect® 3 multimedia centre with 5-inch touchscreen
 - Vinyl front bench seat with cloth tread-embossed inserts

LARAMIE® (CREW CAB / MEGA CAB)

- ENHANCEMENTS VS. SLT.....
- 10 amplified speakers including subwoofer
 - 18-inch polished aluminum wheels
 - 115-volt auxiliary power outlet
 - Air conditioning with dual-zone automatic temperature control
 - Apple CarPlay™ and Android Auto™¹⁰
 - Body-colour fender flares
 - Chrome door handles and grille with bright insert
 - Chrome, power folding, heated, 7 x 11-inch trailer tow mirrors with memory, supplemental turn signals and courtesy lamps (3500)

LARAMIE (CREW CAB / MEGA CAB)

- ENHANCEMENTS VS. SLT CONTINUED.....
- Chrome, power folding, heated, auto-dimming 6 x 9-inch mirrors with memory, supplemental turn signals and courtesy lamps (2500)
 - Electronic trailer brake controller
 - Fog lamps
 - Front centre-seat cushion with storage
 - Hands-free communication⁹ with Bluetooth streaming audio
 - Heated leather-wrapped steering wheel with audio and cruise controls
 - Leather-faced heated and ventilated 40/20/40 front bench seat
 - LED interior lighting
 - Media hub including 2 USB ports and auxiliary input jack
 - Memory feature for radio and driver’s seat
 - Overhead console with universal garage door opener¹¹
 - Park-Sense® Front and Rear Park Assist¹²
 - ParkView® Rear Back-Up Camera¹²
 - Power 10-way driver and 6-way front-passenger seats including 2-way lumbar adjust
 - Premium 7-inch full-colour customizable in-cluster display centre
 - Premium bifunctional halogen projector headlamps with Chrome surround
 - Premium LED taillamps (turn/stop/tail/running lights) with Chrome surround
 - Security alarm
 - Uconnect 4C multimedia centre with 8.4-inch touchscreen and SiriusXM Guardian¹³
 - Woodgrain instrument-panel accent

LARAMIE LONGHORN® (CREW CAB / MEGA CAB)

- ENHANCEMENTS VS. LARAMIE.....
- 18-inch polished aluminum wheels with Walnut Brown painted pockets
 - Chrome belt mouldings
 - Chrome billet port grille with “RAM” badge
 - Door sill guards
 - Double-stacked centre console with full-leather lid and wood tambour door
 - Front/rear performance-tuned Bilstein® monotube shocks
 - Lower two-tone paint, fender flares, front/rear bumpers and side steps in Walnut Brown Metallic
 - Pickup box lighting
 - Power adjustable pedals with memory
 - Premium door-trim panel and front/rear floor mats
 - Premium Laramie Longhorn instrument cluster and interior accents
 - Premium leather front bucket seats
 - Premium leather heated 60/40 split-folding rear seats
 - Premium leather-wrapped shift knob and steering wheel with audio and cruise controls
 - Radio, driver’s seat, mirrors and pedals memory feature
 - Remote start
 - SiriusXM Travel Link and SiriusXM Traffic Plus with 5-year subscription⁸
 - Spray-in bedliner and tow hooks
 - Uconnect 4C NAV¹⁴ multimedia centre with 8.4-inch touchscreen

LARAMIE LIMITED (CREW CAB / MEGA CAB)

- ENHANCEMENTS VS. LARAMIE LONGHORN.....
- 20-inch bright chrome “RAM” badge on tailgate
 - 20-inch polished forged aluminum wheels
 - All-Black interior; Premium Black leather front bucket seats
 - Auto High-Beam Headlamp Control
 - Body-colour fender flares and front/rear bumpers
 - Chrome bodyside moulding, tailgate accent and wheel-to-wheel side steps (SRW only)
 - Luxury Berber front/rear floor mats
 - Luxury door-trim panel with Argento wood accents
 - Monotone exterior paint
 - Premium leather-wrapped steering wheel with real wood accents and audio/cruise controls
 - Rain-sensing windshield wipers
 - RamBox® Cargo Management System (6’4” box, SRW)
 - Remote Keyless Enter™ n Go™ with proximity entry and push-button start